



EUROPEAN
EXCELLENCE
AWARDS

SPOTLIGHT ON EXCELLENCE IN COMMUNICATIONS

REGISTRATION FOR THE INTRANET

1

Login

E-Mail / Username *

Password *

LOG IN

Here, you log into the intranet of the European Excellence Awards.

If you do not have an account yet, please register here. Last year accounts are not valid anymore.

2

New here? Register now!

CREATE ACCOUNT

CREATE YOUR SUBMISSION



You may create your new application here.

Welcome to the #EEA 2020

We are happy that you want to join this year's competition!

Now that you've created an account, you can start a new application by clicking the button below. You can save your application at any time and edit it later. Please make sure to go through the online shop to take part in the competition, as only completed and paid applications will be part of the competition. Applications have to be handed in **in English**.

Seven new categories recognise the unique work undertaken by Europe's PR and Communications community in response to the COVID-19 pandemic. Please note that **you can hand in applications with regards to Covid-19 communications in every category, except in these four:**

22. Change Communications, 24. Internal Communications, 26. Event & Experiential Marketing, 28. Issues & Reputation Management

We have set up these four categories twice in order to be able to honour both applications with and without a Covid-19 context.

Early Deadline: 6 October

Late Deadline: 16 October

Final Deadline: 26 October

Any Questions? Contact us via team@excellence-awards.com

Best of luck!

Your EEA-Team

CREATE NEW APPLICATIONS

CHOOSE THE CATEGORY

Category & Project Title

I want to submit my project/my campaign in one of the following categories: *

Please choose your category

Name of the Campaign or the Project * ?

* mandatory field

Choose a category for your project or campaign. You can find more information about the categories on our website.

You can enter a project or campaign in different categories. Once you finished the application in one category, you can easily copy and save it to another category and edit your entry if you wish.

Please always press the save & continue button after each step. You can leave and return to your application at any time.

CONTACT DETAILS



Enter your contact details here. Please note the distinction between organisation (client: company, institution etc.) and service provider/ agency.

If an error occurs, please check if you have filled out all mandatory fields.

Contact details

Organisation

Please enter the contact details of the organisation. You are logged in as "Cheila Pyritz". If you are a member of the organisation and your contact details should be transferred automatically, please click the button below.

[insert personal information](#)

Company-type

Organisation ▼

Contact person

Company *

Street

Zipcode

City

MAIN FEATURES OF THE PROJECT



Enter the basic information about your project or campaign here. This information will be published if you are shortlisted. Adding the budget is NOT mandatory. But it helps the Jury assess the application. You will be able to enter more detailed information on your project or campaign on the following pages.

General Information

Please briefly describe your agency (max. 500 characters). Please note: The content of this field will be published when your project/campaign is shortlisted. *

Chars: 0/500

When was the agency founded? *

YYYY

Year	Number of employees	Budget**
2018	<div style="border: 1px solid #ccc; width: 40px; height: 20px;"></div>	<div style="border: 1px solid #ccc; width: 40px; height: 20px;"></div>
2019	<div style="border: 1px solid #ccc; width: 40px; height: 20px;"></div>	<div style="border: 1px solid #ccc; width: 40px; height: 20px;"></div>
2020	<div style="border: 1px solid #ccc; width: 40px; height: 20px;"></div>	<div style="border: 1px solid #ccc; width: 40px; height: 20px;"></div>

SAVE & CONTINUE

* This is a mandatory field.


** Only the Jury will be able to see this information; it will not be published.

PROJECT DESCRIPTION



Description

You have a total of 2000 characters to describe your agency (including punctuation and spacing). A character count is shown on the right of the page.

 remaining chars: 2000

Please state three key facts why your agency should be awarded. *

Please name projects/campaigns of your agency 2019/2020 *

Please name the focus of your work in 2019/2020 *

SAVE & CONTINUE

Please focus on the most important points in this detailed description.

You have 2,000 characters (including spaces) at your disposal.

Please describe the following:

- initial situation
- objectives
- strategy
- implementation
- results

PROJECT DESCRIPTION

remaining chars: 2000

Please characterise the implementation of the campaign/project.

Please give an overview on the results (e.g. sales and awareness increases, response rates, media monitoring, click and user rates, employee, client or stakeholder surveys, benchmarking, and KPI results).

SAVE & CONTINUE

Please focus on the most important points in this detailed description.

You have 2,000 characters (including spaces) at your disposal.

Please describe the following:

- initial situation
- objectives
- strategy
- implementation
- results

UPLOAD A COVER PICTURE




Cover Picture

To support your application, please upload a cover picture. It should best represent your agency. The picture will be used to illustrate your agency to the jury. *

Upload Picture SEARCH FILES

Please add a cover picture in landscape format to visualise your project.
Minimum dimensions: 1920x1080px. Max. file size: 1 MB.

Please note: The content of this field will be used to represent your project online and during the winner announcement when your project/campaign is shortlisted.

Following filetypes are allowed:   
Maximum filesize: 1MB.

Picture title

UPLOAD & SAVE

* mandatory field

Please upload a meaningful picture, which will be used as your cover picture. It should represent your project or campaign. It could be the logo of the project or organisation or any other picture representing your project or campaign.

Please note that picture needs to be 1920x1080 px and that the maximum file size is 1 MB. The picture will be published.

ADD SUPPORTING MATERIAL



Material

To support your application you can upload additional material. You are limited to three items of supporting material, so please choose carefully. Each file can have a max. size of 50 MB.

To illustrate the essential aspects of your submission you can upload varieties of material, including planning documents, press releases, pictures, power point presentations (max. 10 slides), online material (screenshots, programs, etc.).

Please provide each material with an appropriate title when uploading.

Please hand in your (case) film in the next section (7 Weblinks)

Current file(s)	Size	Date
-----------------	------	------

There have been no files uploaded, yet.

SEARCH FILES



SAVE & CONTINUE

Here, you can add three significant and supporting materials, e.g. pictures, movies, key figures, press releases, clippings or documents.

You can also upload a link to a website, which does count as one material.

Please pay attention to the formats and file sizes that can be used. A web link should be provided for movies larger than 50 MB.

UPLOAD WEBLINKS

You also have the possibility to point out websites like Facebook, Twitter, YouTube etc. Please do not add more than three links.

Weblinks

Link remove link

Comment

[add another link](#)

SAVE & CONTINUE

SUBMITTING YOUR PROJECT



Entry review

Congratulations. You have almost completed your application. Here you can review your entry and make amendments if necessary.

If you want to enter this application in an additional category, please click the button "save & enter in additional category". If you want to finalize the submission and payment process for your completed application immediately, please click the button "submit & pay".

Please note that your application needs to go through the online shop to enter the competition.

SUBMIT & PAY

SAVE & ENTER IN ADDITIONAL CATEGORY

[save & back to overview](#)

Copy application

Choose from all categories

02. Agency of the Year (Large)

COPY AND EDIT

Completed applications

Projects	Last edit	
test 01. Agency of the Year (Small and Mid-Sized)	18.08.20, 10:47	edit copy download delete

PAY APPLICATIONS

By going through the intranet shop and initiating an invoice or entering your credit card details, you are taking part in the European Excellence Awards. You will have 14 days to pay the invoice.

Please note the Terms and Conditions of the Awards.

Before doing so you have the choice to ...

... 1st copy your application.

... 2nd save every application and save them.

... 3rd go and pay your applications.

PAYMENT OVERVIEW



Payment Overview

Please note that only applications with an initiated invoice or given credit card details will be considered for the award. To pay your applications, please check the box and follow the instructions.

Completed applications	last edit
<input checked="" type="checkbox"/> test 21. Multi-Channel Communications <input type="checkbox"/> Application check for this entry (29€ processing fee) ¹	23.05.19, 18:23

[PAY CHECKED APPLICATIONS](#)

¹ We offer to check your application from a technical standpoint with an additional cost of 29 EUR. Do all links work? Can the attachments be opened properly? Are the forms filled out correctly?
Please note that we do not check the content of your application. You are responsible for the content of the application as well as the selection of the category. The check does not guarantee a nomination nor a win.

Until 11.59 p.m. CET on 30 August, the application costs its regular prize of 190-390 Euro.

Each application entered under the main categories Communications, Industries and Institutions, Accomplishment costs 390 Euro. If you apply for a National and Regional category each application costs 190 Euro. For submissions in the main category Corporate Media and Tools you have to pay 290 Euro.

Between 31 August (00:01 a.m. CET) and 10 September (midnight CET), which is the late deadline registration period, applications come with an extra charge of 120 Euro each.

Between 11 September (00:01 a.m. CET) and 30 September (midnight CET), which is the final deadline registration period, applications come with an extra charge of 170 Euro each.

You will automatically receive an invoice when successfully entering your submission.

YOUR CONTACT PERSON



Anna Augsburg

team@excellence-awards.com

+49 (0)30 84 85 92 31

If you have any questions, please do not hesitate to contact Angelina. She will be happy to assist you.

More information can be found under Application on our website.

We are looking forward to receiving your applications.