

## **Sustainability concept for the European Excellence Awards Show 2023**



As leading award and event, we are fully aware of our social and ecological responsibility. We want to treat our environment and resources with care while continuing to do our part to leave a planet worth living on for future generations. We therefore strive to incorporate sustainability into our day-to-day business activities. In order to remain fit for the future, as a society and economy, we must now define goals for greater sustainability and implement them consistently.

This also applies in particular to our events:

### **Our goal**

We would like to host the European Excellence Awards Show as climate-neutral event in the long term. To achieve this goal we will integrate sustainability aspects into event planning for the first time this year. These individual measures cover the following ten fields of action:

### **Accommodation**

We would like to offer our event participants shorter travel distances within the city for avoiding long journeys. One hotel option provided by us is located at the Mandala Hotel which is only 1 km away and very well connected to public transportation. This avoids car journeys and saves CO2 emissions. The Mandala Hotel also has its own sustainability concept and is certified accordingly.

### **Venue**

The venue for the European Excellence Awards is the Wintergarten Varieté, Berlin. This venue also has its own sustainability concept with the aim of using resources and energy sparingly and is a certified "Sustainable Meetings Berlin" partner. Events at the Wintergarten Varieté are powered by 100% renewable energy.

Much of the equipment used (i.e. technology, crockery and furniture) is already available at the venue, meaning that a lot of transportation is no longer required.



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## Transportation

Due to the central location of the venue in Berlin-Mitte, many trips within the city are not necessary. The Wintergarten Varieté is easily accessible by public transport since subway and bus stations are within a short walking distance. It is also easy to travel to and from Berlin Hauptbahnhof (Central Station). In order to avoid unnecessary car journeys, we have refrained from referring to parking facilities on our event website and from publishing directions for cars.

## Catering

Food and catering is prepared on site, further eliminating the need for transportation. By calculating according to demand, the size of the portions served (and on-site preparation) means that leftover food is avoided wherever possible. Leftover food is also made available to employees free of charge.

We aim to avoid using disposable dinnerware and use reusable crockery and bottles instead. To save on transportation and waste, tap water is used instead of mineral water for drinks and food is not offered in portion packs.

## Equipment

Most of the furniture and other equipment is already available at the venue, so that comparatively little additional equipment is required or needs to be delivered.

When transporting the equipment this year, the service providers will be instructed not to use cling film in order to reduce plastic waste. By using a regional provider, long journeys for material transportation are no longer necessary.

Reusable materials are preferred for fairtrade and decoration construction. After the event, all recyclable materials such as wood, glass, metal, packaging and paper are disposed of separately. Where possible, items or materials that have already been used are recycled or used elsewhere and in the interests of sustainability, flowers are not used to decorate the event rooms.



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### **Technology**

This year our technical service providers will also be instructed to use the most energy-efficient devices possible and to switch them to standby mode when they are not in use. For the first time we would also like to draw attention to all participating companies to the topic of sustainability, with a briefing in order to keep electricity consumption in this area as low as possible. We are working with an event technology service provider from Berlin to keep transportation routes as short as possible.

### **Personnel**

The service providers involved in the event such as photographers, hosts, admissions and security staff, will be hired locally, thus eliminating long journeys and reducing CO2 emissions.

### **Procurement**

We also largely refrain from using printed documents such as admission tickets or participant lists at the event. Our long-term goal is to no longer use any printed materials at our events or to have them produced exclusively from 100% recycled materials.

No plastic sleeves are used for name badges and lanyards are collected after the event so that they can be reused later on. As a responsible company, we do not offer any giveaways at all.

### **Communication**

Participants, service providers and the general public will be informed about these measures and objectives of the sustainable organization of the European Excellence Awards Show via our website and by e-mail.

### **Accessibility**

The Wintergarten Varieté has barrier-free access to the building, wheelchair spaces in the auditorium and provides barrier-free toilets.

