



EUROPEAN
EXCELLENCE
AWARDS

THE EUROPEAN EXCELLENCE AWARDS



REGISTRATION FOR THE INTRANET



The screenshot shows a web interface for logging in and registering. At the top left, the word "Login" is displayed in a bold, dark blue font. Below it are two input fields: "E-Mail / Username" and "Password", both with light gray placeholder text. A dark blue "Log In" button is positioned below the input fields. Underneath the button, there is a link that says "Want to join the competition? Register now!". Below this link is a "Create Account" button with a small icon of a person. At the bottom of the form, there is a link that says "Forgot your password?". Two callout boxes are present: a gold circle with the number "1" pointing to the top right corner of the form, and another gold circle with the number "2" pointing to the "Create Account" button.

Your first step is to log into the intranet of the European Excellence Awards.

If you do not have an account, please register here. Last years accounts are not valid anymore.

CREATE YOUR SUBMISSION



You can create your new submission here.

Early Deadline: 6 September 2024

Late Deadline: 16 September 2024

Final Deadline: 26 September 2024

Welcome to the #EEA 2024

We are happy that you want to join this year's competition!

You can submit your project in a total of 63 categories to win the EEA 2024! Please note the conditions of participation before submitting an entry. You are responsible for selecting the categories and the content of your application.

Now that you've created an account, you can start a new submission by clicking the button below. You can save your submission at any time and edit it later. Please make sure to go through the online shop to take part in the competition, as only completed and paid submissions will be part of the competition. submissions have to be handed in **English**.

Early Deadline: 6 September 2024

Late Deadline: 16 September 2024

Final Deadline: 26 September 2024

Any Questions? Contact us via team@excellence-awards.com

Best of luck!

Your EEA-Team

Create new submissions



CHOOSE THE CATEGORY



Choose a category for your project or campaign. For more information you can find all categories on our website.

You can enter a project or campaign in different categories. Once you completed the submission in one category, you can easily copy and save it to another category and edit your entry if you wish. This will save you some time.

After each step, you can save the entered information. You can leave and return to your submission at any time.

03. Innovation of the Year test

Category & Project Title

I want to submit my project/my campaign in one of the following categories.*

03. Innovation of the Year

Name of the campaign/ the project *
The project title will be published on the shortlist. Please make sure it is informative and not longer than ten words.

test

Kurztitel
Du kannst deinen Projekttitel auch auf drei Worte kürzen? Dann mach das bitte hier.

test

save & continue

* mandatory field

CONTACT DETAILS



03. Innovation of the Year »test

Contact details

Please name all companies and agencies that have been involved in the project. If you are entering the project as a service provider, please register as "agency" and your client as "organisation".

Involvement companies

| | | |
|------------------------------------|------------------------|--------|
| Test <i>Organisation</i> | enter information here | delete |
|------------------------------------|------------------------|--------|

Add contact person

Enter your contact details here. Please note the distinction between organisation (client: company, institution etc.) and service provider/ agency.

If an error occurs, please check if you have filled out all mandatory fields.

MAIN FEATURES OF THE PROJECT



04. Purpose Driven Communications - test

General Information

Please describe your project with three key words that describe it best (e.g. change/ internal /relaunch/ influencer/ viral/ reach) . Please note: The content of this field will be published when your project/campaign is shortlisted. *

Please briefly describe the idea and the successes of the project/campaign in 2-3 sentences (max. 400 characters incl. spaces). Please note: The content of this field will be published when your project/campaign is shortlisted. *

Chars: 0/400

Please state the time frame when the project/campaign took place. If the project/campaign is still ongoing, please fill in the second field "ongoing". *

From

To

Campaign/Project budget in Euro
Information on the budget is important to the jury as they need to evaluate the cost-benefit. Only the jury will be able to see this information; it will not be published. Still, this is not a mandatory field.

Media budget in Euro
Information on the budget is important to the jury as they need to evaluate the cost-benefit. Only the jury will be able to see this information; it will not be published. Still, this is not a mandatory field.

Please state the number and function of the employees who were involved in the project/the campaign.*

save & continue

* mandatory field

Enter the basic information about your project or campaign here. This information will be published if you are shortlisted. Adding the budget is not mandatory, however, it helps the jury assess the application and we recommend to do so. You will be able to enter more detailed information on your project or campaign on the following pages.

PROJECT DESCRIPTION



Please focus on the most important points in this detailed description. You have 3,000 characters (including spaces) at your disposal.

Please describe the following:

- Initial situation
- objectives
- strategic considerations
- implementation
- results

Description

You have a total of 3000 characters to describe your project.

Please describe the initial situation.

Please describe the objectives.

Please describe the strategic considerations.

Please describe the implementation.

Please describe the results (e.g. coverage, sales and user numbers, evaluation and survey results, etc.).

save & continue

UPLOAD A COVER PICTURE



03. Innovation of the Year test

Cover Picture

Please add a cover picture to visualise your project.

Upload Picture

[Search Files](#)

Please add a cover picture in landscape format to visualise your project.
Minimum dimensions: 1920x1080px. Max. file size: 1 MB.

Please note: The content of this field will be used to represent your project online and during the winner announcement when your project/ campaign is shortlisted.

1 Following file types are allowed: .jpg, .png, .gif.
Maximum file size: 1MB.

Picture title

approved for publication

[upload & save](#)

* mandatory field

Please upload a meaningful picture, which will be used as your cover picture. It should represent your project or campaign. It could be the logo of the project or organisation or any other picture representing your project or campaign.

If nominated, the image will be published and shown on the shortlist and during the award show. It is mandatory to upload a cover picture to proceed to the next step.

Minimum width of 1280px

Max. file size: 1 MB

Minimum dimensions: 1920x1080px

ADD SUPPORTING MATERIAL



03. Innovation of the Year test

Material

To support your project/campaign you can upload additional material. There is a limit of three items of supporting material, so please choose carefully. Each file can have a max. size of 50 MB.

To illustrate the essential aspects of your submission you can upload varieties of material, including planning documents, press releases, pictures, power point presentations (max. 10 slides), online material (screenshots, programs, etc.).

Please provide each material with an appropriate title when uploading.

Please hand in your (case) film in the next section (7. Weblinks)

| Current file(s) | Size | Date |
|--|------|------|
| There have been no files uploaded yet. | | |

[Search Files](#)

For texts: .pdf (please convert doc-files to pdf-files)
For images: .jpg, .gif, .png
For presentations: .pdf, .ppt (Please convert ppt-files to pdf-files)

[save & continue](#)

Here, you can add three significant and supporting materials, e.g. pictures, movies, key figures, press releases, clippings or documents. Each file has a maximum size of 50 MB.

You can also upload a link to a website, which does count as one material.

Please pay attention to the formats and file sizes that can be used. For movies larger than 50 MB a web link should be provided.

UPLOAD WEBLINKS



03. Innovation of the Year #test

Weblinks

Link Comment

You also have the possibility to add weblinks or your social media channels (e.g. Facebook, Twitter, Youtube etc.).

Please do not add more than three links.

ENTRY REVIEW



Entry review

Congratulations, You have almost completed your application. Here you can review your entry and make amendments if necessary.

If you want to enter this application in an additional category, please click the button "save & enter in additional category". If you want to finalize the submission and payment process for your completed application immediately, please click the button "submit & pay".

Please note that your application needs to go through the online shop to enter the competition.

save & enter in additional category **1** save & back to overview **2** submit & pay **3**

Use the entry review to have a final look at your project and edit the sections if necessary.

Now you got 3 options:

- 1** Copy your submission for another category
- 2** Check all of your submission before proceeding to option 3
- 3** Submit & Pay your submission

PAYMENT OVERVIEW



The screenshot shows a web interface titled "Payment Overview". At the top, there is a note: "Please note that only submissions that went through the online step in the next step will be considered for the European Excellence Awards 2024. To pay your submissions, please check the box and follow the instructions." Below this, there are two sections: "Completed applications" and "Not ordered applications". The "Not ordered applications" section contains a table with one entry: "Next: 01_Purpose Drive Communications" with a price of "12,0124,7540". There is a checkbox next to the entry with the label "Entry Check for this entry (50€ processing fee)". A "checkout" button is located at the bottom right of the table. At the bottom of the page, there is a disclaimer: "Remember to check your submission carefully. Do not miss any of the attachments to ensure that the form is filled out correctly. Please note that we do not check the content of your submission. You are responsible for the content of the submission as well as the selection of the category. The check does not guarantee a submission for sale."

Until 11:59 p.m. CEST on 6 September, the submission costs its regular prize of 270-390 Euro.

Each submission entered under the “Accomplishments of the Year”, “Industries and Institutions” and “Communications” categories costs 390 Euro. Submissions in the “Media and Tools” categories cost 320 Euro. Submissions in the “National and Regional Campaigns” categories cost 270 Euro.

Between 7 September (00:01 a.m. CEST) and 16 September (midnight CEST), which is the late deadline registration period, applications come with an additional charge of 140 Euro each.

Between 17 September (00:01 a.m. CEST) and 26 September (midnight CEST), which is the final deadline registration period, submission come with an additional charge of 190 Euro each.

The voluntary Entry check costs 50 euros.

INVOICE ADDRESS



In this last step, you have to fill in your billing and payment information.

If an error occurs, please check if you have filled out all mandatory fields.

Invoice Address

Where should we send the invoice to?

[Insert personal information](#)

Email*

Contact person*

Company*

Street*

Zipcode*

City*

Country*

Reverse charge procedure will only be applied for EU countries. You may still enter a VAT-ID if you so choose.

VAT

[Continue](#)

* mandatory field

CHECKOUT



Here You will find an overview of your submission costs.

You can pay with:

- Paypal
- Credit Card (we accept Visa, Mastercard, and American Express)

Now you can submit your project.

Checkout

Order Review

| Position | Tax | Price |
|--|--------|-----------|
| Premium Entry-0.3 Title: Test Category: 04: Purpose-Driven Communications | 19,00% | 890,00 € |
| Entry Check Entry-0.3 | 12,00% | 60,00 € |
| Late Fee Entry-0.3 | 15,00% | 110,00 € |
| Total | | 1060,00 € |
| Tax | | 100,00 € |
| Total Incl. Taxes | | 690,20 € |

How do you want to pay?

Invoice

Paypal

Credit Card (we accept Visa, Mastercard, and American Express)

I declare that I have read the terms and conditions and that I understand and accept them.

Pay

YOUR CONTACT PERSON



Cheila Pyritz

team@excellence-awards.com

+49 (0) 30 84 85 91 48

If you have any questions, please do not hesitate to contact Cheila.

She will be happy to assist you.

More information can be found on our website. We are looking forward to receiving your submission.

team@excellence-awards.com
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